



# INTERNATIONAL TRADE BUSINESS MENTORSHIP PROGRAM

## APPLICATIONS NOW BEING ACCEPTED

**Participate in a Mentorship Program to develop your international business skills and grow your export sales.** Engage in a customized program of one-on-one sessions with local business and community leaders that have a proven track record of developing international sales. Based on your company needs, some possible areas for which you could receive training and mentorship are:

- sales promotion activities
- market research
- eCommerce channels
- market penetration strategies
- product/service specific analysis
- additional items related to international sales and business development

The California Inland Empire District Export Council (CIEDEC), in partnership with the U.S. Department of Commerce and other regional export assistance resources, has launched this program of business management skill development to foster the acceleration of export sales from the Inland Empire. This program is focused on companies that have proven competencies in domestic sales and/or limited international market penetration. The goal of this mentoring is to enhance existing strengths to engage in effective and successful global marketing and sales efforts.

These consultations are being provided as a public service by CIEDEC. **There is no charge to the client.** Manufacturers, wholesale distributors, service providers and other export ready applicants are encouraged to apply.

[CLICK HERE TO APPLY](#)

California Inland Empire District Export Council (CIEDEC) is a non-profit organization with members appointed by the U.S. Secretary of Commerce to provide sources of professional advice to the Inland Empire region business community seeking to expand internationally. Our mission is increase awareness and understanding of the importance of exports to the U.S. economy. Closely affiliated with the U.S. Commerce Department's Export Assistance Centers and the U.S. and Foreign Commercial Service, CIEDEC is one of over 60 DECs that exist throughout the country support the U.S.

Government's export promotion efforts.

### **For additional information:**

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To learn more about the National Association of District Export Councils, please visit [www.usaexporter.org](http://www.usaexporter.org)